

# ALBERTA SCHOOL OF BUSINESS

# SCHOOL OF

# RETAILING

The University of Alberta School of Retailing structure and partnership's aim to inspire and educate students and promote research. It is the school's intention to continue to do great work for all involved stakeholders: our industry partners, the Alberta School of Business and of course, the students. We want our partners to provide retail education for the students. And with the support of industry partners, we can future-proof the retail industry

## VISION STATEMENT

Advocate and promote excellence in retail careers and academic research

## MISSION STATEMENT

Engage, inspire and motivate students to choose a career in retailing

[ualberta.ca/business/centres/retailing](http://ualberta.ca/business/centres/retailing)



UNIVERSITY OF ALBERTA  
ALBERTA SCHOOL OF BUSINESS

# Priorities for the School of Retailing

## Anchor Event to Inspire

- Inspire students to choose a career in retail

## Student Consulting Group

- Connect students with the retail industry to gain practical skills and first-hand experience

## Partnership and Industry Engagement

- Provide resources for students and partners in advocacy in retail for the school

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## Why Partner with Us?

**ENGAGE AND  
INSPIRE STUDENTS**

**SUPPORT THE DEVELOPMENT  
OF PRACTICAL SKILLS**

**SUPPORT THE SCHOOL  
OF RETAILING**

The School of Retailing is a centre entirely funded through partnerships, donations and events within the Alberta School of Business at the University of Alberta. Building on the strength of the programs offered by the Alberta School of Business, we support strong foundations in the fundamentals of commerce with retail-specific training and an integrated program of real-world experience through a variety of industry partnerships.

The School of Retailing has a structure to enable industry relationships with students and applicable research. Some partnerships focus on recruitment and some on research or consulting. Each relationship is different, but aims to work in concert with the retail industry to grow interest, skill, and knowledge of retailers and potential employees.

### CURRENT PARTNERS:



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